

Param Ranjan

Hey there! I'm a UX Designer passionate about technology and experiences (tangible or digital). I enjoy reading about interesting trivia & curating music. I'm always up for talking tech, design, or a cup of coffee!

Experience

SAP Labs

UX Design Intern

Dec — May 2020

I worked on a conversation design project using the SAP Conversation AI platform. The project involved gathering user requirements, creating user flows & stories, information architecture & designing wireframes, high-level mockups & prototypes.

Philips Healthcare

UX Design Intern

May — Jul 2019

At Philips Healthcare, I worked on creating interactions for their upcoming C-Arm XRay Machines. My project involved understanding the needs & pain points of stakeholders with the current systems & translating them into designs with the help of wireframes and prototypes keeping ergonomics & FDA regulations in mind

Wadhvani AI

UX Design
Apprenticeship

Aug — Nov 2019

Helped Wadhvani AI in designing the UX for their app to help farmers fight pests in cotton plants with the help of Artificial Intelligence. Conducted user interviews & usability sessions in various villages to gain insights and successfully convert them into easy to use designs

Education

MIT Institute of Design - Pune

B.Des - User Experience Design (2016-2020)

Delhi Public School, Greater Noida

High School

Core Skills

Interaction Design
Interface Design
Desk Research
Rapid Prototyping

User Study
Info. Architecture
Contextual Enquiry
User Testing

Journey Mapping
Observation
Task Analysis

Extras

President - School Cyber Club 2015-16
Tech Enthusiast & "The IT guy" for friends & family
First Person Shooters & Game design
Photography
Music Mixing