

Param Ranjan

Hi there! I'm a UX Designer passionate about technology, gaming, and product experiences. I enjoy tinkering with gadgets, watching F1 & curating music. I'm always up for talking tech, design, or a cup of coffee!

Experience

Deloitte Digital UX Design Analyst

Aug '20 — Present

Currently helping businesses across industries such as BPO & corporate finance solve complex user needs using design. Have fully owned & re-designed complete journeys in multiple projects. Delivered design thinking workshop for C-suite leaders.

SAP Labs UX Design Intern

Dec '19 — May '20

Worked on Conversation UX for graduation thesis. Conducted user research & synthesized user flows information architecture, dialog flows leading to wireframes, high-level mockups & prototypes.

Philips Healthcare UX Design Intern

May — Jul '19

Designed interaction patterns for the next-gen C-Arm XRay Machines. My project involved understanding the needs & pain points of stakeholders with the current systems & translating them into designs that could be integrated into the new systems seamlessly.

Wadhvani AI UX Design Apprenticeship

Aug — Nov '19

Helped Wadhvani AI in designing the product experience for their pest management app for farmers to identify pests in cotton plants with the help of AI. Conducted user research & usability sessions in villages to gain insights and successfully convert them into easy to use designs.

Education

MIT Institute of Design - Pune

B.Des - User Experience Design (2016-2020)

Delhi Public School, Greater Noida

High School

Core Skills

Interaction Design
Information Architecture
Contextual Enquiry

Wireframing
Task Flows
Desk Research

Rapid Prototyping
Visual Design

Extras

President - School Cyber Club 2015-16
Tech Enthusiast & "The IT guy" for friends & family
Gaming & Game design
Photography
Music Mixing